



February 2009

Thank you to all of our 2008 special events sponsors. We had another very successful year and we have you to thank for it!

With this tight economy we have attempted to come up with a couple of different cost savings which will allow you to save money and still gain exposure amongst the community.

1. Any business who sponsors our entire Summer Concert Series this year will be allowed to set up your own 6ft. table and chairs at each concert; we will waive the \$75 per day fee! Simply fill out the concert booth form in the enclosed packet and return with all your other paperwork and payment.
2. Advertise in our brochure – Prepay for 3 ads and get the fourth one for free! Fee is based off of regular annual price outlined on brochure advertising commitment form not pre-paid 15% discount amount.

Enclosed you will find a tri-fold pamphlet in the back pocket. This can be used to select a single item such as sponsoring a fall soccer team. If you would like even more additional cost savings take advantage of the business packages.

- Summer Concert and Movies will start after the Fourth of July. Complete line ups will be posted on our Web site www.rhparkrec.org and in our summer brochure in May. All movies are G or PG rated and family appropriate.
- Rocky Hill Fallfest is being held Oct. 17th from 3-7pm; if interested in participating fill out the tri-fold brochure under Fallfest sponsor and/or booth rental and return with payment.

Any non-profit group wishing to sell snacks, beverages, etc. as a fundraiser for their group should fill out the concert(s) booth form found in the back pocket of the sponsorship brochure and return to parks & recreation by May 15 to be considered. Fee will be waived for 501(c) 3's for 2009 with proof of status.

If you should have any questions about sponsorships, please don't hesitate to contact me:
Chris Rusack (860) 258-2736.

DEADLINE FOR SPONSORSHIPS IS MEMORIAL DAY WEEKEND